

Marci De Vries-Todtz

CEO at Fraud Sniffr, Inc

Ms. De Vries-Todtz is the CEO of Fraud Sniffr and has over 8 years of experience developing methodology, training and quality control for the social media team at Fraud Sniffr. She is a founding partner, with over 30 years of experience in mining data from the web and following data patterns that lead to actionable results. Her online technical and linguistic algorithm skills predate Google, which has allowed her to launch and sell two search technology companies prior to starting Fraud Sniffr. She was also an adjunct professor of Marketing & Social Media for six years at The Johns Hopkins University Whiting Engineering School.